

Collaboration

**between pharmaceutical companies
and patient organizations**

**Who avoids any contact
with pharmaceutical
companies as far as
possible?**

**Who is in intensive
exchange of ideas with
pharmaceutical
companies?**

**Are you expecting support?
Or would you be grateful for
it?**

**Who is supported by
pharmaceutical companies?
Financially or in other ways?**

pharmaceutical companies

patients and advocates

Reality

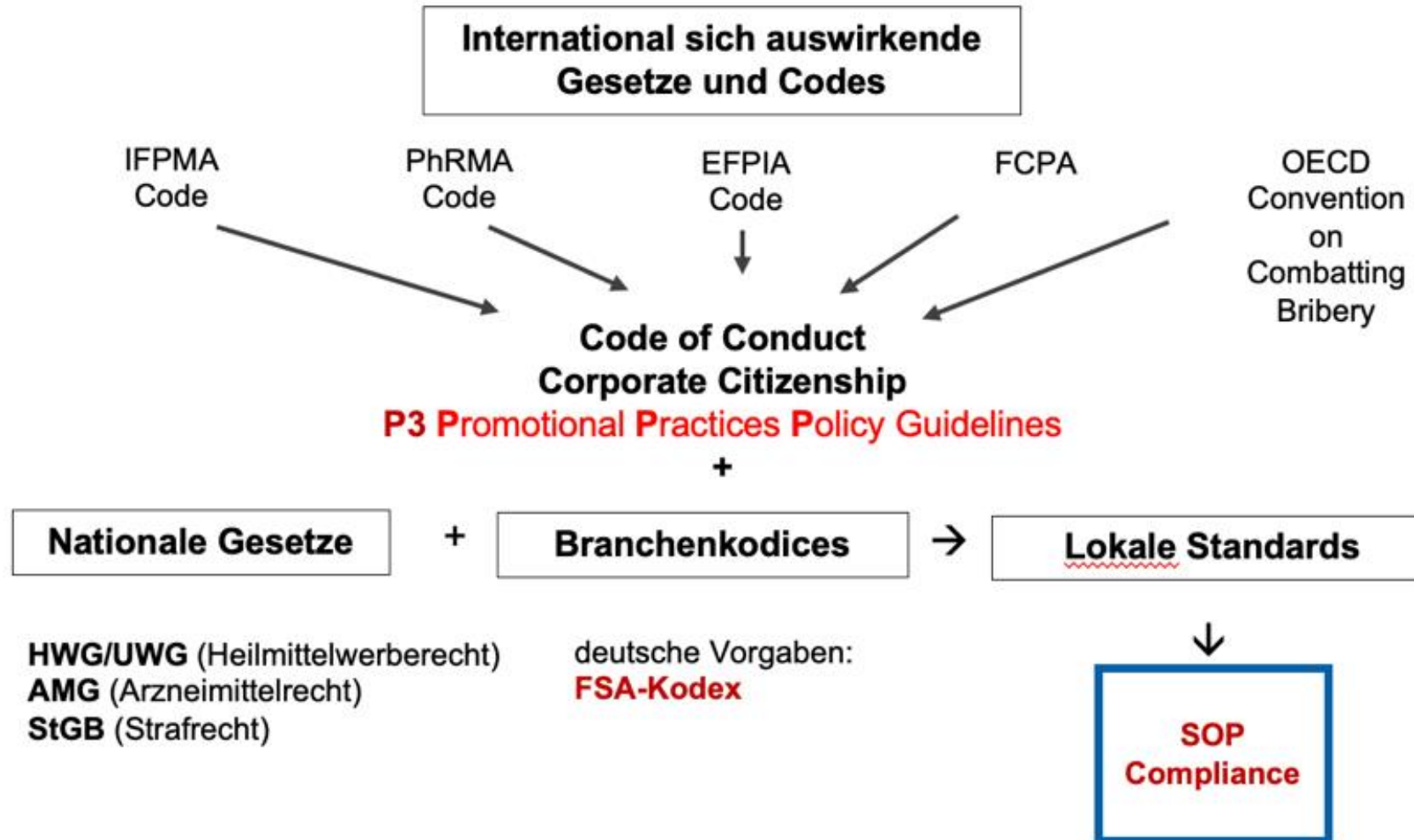
Reality

We depend on each other

Rules

IFPMA – EFPIA

Guidelines for Communication and Cooperation



Neutrality and independence of patient organizations

Principle of Separation

Transparency

Events

Written agreement

From theory to practice

Need of cooperation